

# Matthew Pranica

## Art Direction/Graphic Design

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773 290 7825  
Chicago, IL

## Programs

InDesign  
Illustrator  
Photoshop  
After Effects  
Muse  
Dreamweaver  
Microsoft Office  
Constant Contact

## Skills

Art Direction  
Photography  
Video/Post Production  
Voiceover  
Print Production  
Project Management  
Pen & Ink Illustration  
Copywriting  
HTML/CSS

## Interests

Printmaking  
Songwriting  
Partner dancing  
Pottery

## Experience

### **FREELANCE**

*Art Director/Graphic Designer | 2017-Present*

Brand and Corporate ID designer working with small businesses ranging from massage therapists to financial advisors, improving their visual mark in their respective field.

### **JACKSON GRAY 3 INCORPORATED**

*Art Director/Graphic Designer | 2014-2017*

Design of promotional collateral print and web projects including invitations, magazine advertisements, and e-communications. Creative copywriter for public relation materials. Photographer for client products and properties. Art director on company portfolio materials. Videographer for client promotional material. Branding/logo designer for client expansions and events. Website designer for client branches.

### **THE PEOPLES MUSIC SCHOOL**

*Graphic Designer | 2013-2014*

Design of promotional materials for the school including posters, greeting cards, concert programs, and information fliers. Photographer for events including concerts and fundraisers.

### **JOHNNY'S BEEF AND GYROS**

*Graphic Designer - 2014-2016*

Freelance design for menus, fliers, and postcard handouts.

### **WORLDWIDE ORPHANAGE RELIEF COALITION**

*Graphic Designer - 2012-2014*

Design and illustration for social media imagery, posters, and CD covers to boost positive messages about the organization. Photography for their events and fundraisers used on social media.

## Education

### **DEPAUL UNIVERSITY**

BA in Art, Media, and Design

